



JANETMICHELLE.COM

# ADVERTISING

## OUR READERS

- Women
- Age 25-45
- Income 35k-85k
- African-American  
80%
- Hispanic-14%
- White-3%
- Unknown-3%

## FIGURES

- 5000 engaged subscribers
- 30,000 Monthly Impressions
- 10,000 Unique Visitors
- Average time on site 3 minutes

As of Jan 2018

# RATES

250 x 250  
square  
Right column

468 x 60  
Full Banner

234 X 60  
Half Banner

Contact [janetmichelle@janetmichelle.com](mailto:janetmichelle@janetmichelle.com) for  
customized advertising campaign pricing

\* 10 percent discount with 6 and 12  
month plans (advance payment  
required- price reflects discount)

## Square Square Column | Front Page

\$25/per month  
\$135/6 months  
\$270/year

## Full Banner | Within Post

### Premium Location -Entertainment

\$60/per month  
\$324/6 months  
\$648/12 months

## Full Banner | Within Post | Non

### Premium Location

\$50/per month  
\$270/6 months  
\$540/12 months

## Half Banner | Within Post

### Premium Location -Entertainment

\$40/per month  
\$216/6 months  
\$432/12 months

## Non Premium Location | Within Post

\$30/ per month  
\$162/ 6 months  
\$324/12 months